

Privacy Policy Notice

The policy: This privacy policy notice is for this website; and served by Silva Screen Records Limited, 3 Prowse Place, London, NW1 9PH and governs the privacy of those who use it. The purpose of this policy is to explain to you how we control, process, handle and protect your personal information while browsing or using this website, including your rights under current laws and regulations. If you do not agree to the following policy you may wish to cease viewing / using this website.

Data gathered by this website

We gather and use limited information about individuals who use this website. We use this information to provide products and services; to enable certain website functions; to better understand how visitors use this website; and to present timely and relevant information to visitors.

We may collect the following information:

- Website usage data
- User data such as your IP address and details of your browser and device

Data you send to us voluntarily via our contact forms

This website may collect the following information via its contact and enquiry form features (use of these features is optional):

- Your name

- Your contact information including email address and telephone numbers
- The name and website address of your company
- Other written information related to your enquiry that you provide

How we use this data

Collecting this data helps us to understand what you are looking for from the company and to improve our products and services.

Specifically, we may use data:

- For our own internal records
- To improve our products and services
- To contact you in response to a specific enquiry
- To customise the website for you
- To send you promotional emails about products, services, offers and other things we think might be relevant to you
- To contact you via email or telephone for market research purposes

We will not share your personal information with or sell it to third-party marketers.

Our service partners

We may use the following third-party service providers named below to process and store your data:

- Mailchimp (The Rocket Science Group, LLC), which we use to manage email marketing subscriber lists and send emails to our subscribers. [Read their privacy policy.](#)
- Greedbag which we use to manage email marketing subscriber lists and e-commerce [Read their privacy policy.](#)

- Townsend which we use to manage email marketing subscriber lists and e-commerce.
- Google LLC, which provides our email service.
- We also use Google Analytics service to measure the performance of this website.

Email marketing messages & subscription

Under the GDPR we use the consent lawful basis for anyone subscribing to our newsletter or marketing mailing list. We only collect certain data about you, as detailed in the "Processing of your personal data" above. Any email marketing messages we send are done so through an EMS, email marketing service provider. An EMS is a third party service provider of software / applications that allows marketers to send out email marketing campaigns to a list of users.

Email marketing messages that we send may contain tracking beacons / tracked clickable links or similar server technologies in order to track subscriber activity within email marketing messages. Where used, such marketing messages may record a range of data such as; times, dates, I.P addresses, opens, clicks, forwards, geographic and demographic data. Such data, within its limitations will show the activity each subscriber made for that email campaign.

Any email marketing messages we send are in accordance with the GDPR and the PECR. We provide you with an easy method to withdraw your consent (unsubscribe) or manage your preferences / the information we hold about you at any time. See any marketing messages for instructions on how to unsubscribe or manage your preferences.

We will not share your personal information with any other third-party unless we have your permission or the law requires us to.

Any personal information we hold about you is stored and processed in accordance with the UK's Data Protection Act 1998 and the General Data Protection Regulation (GDPR).

Cookies and how we use them

A cookie is a small file stored on your computer or device, which enables our website to identify your computer or device as you view our website pages. Cookies allow websites to store your preferences and track how websites are used.

We may use cookies to:

- Record website usage data
- Identify whether you are signed into our website
- Test content on our website
- Recognise when you return to our website

Cookies do not provide us with access to your computer. You can use your web browser's settings to refuse cookies if you wish.

Links to external websites

Our website may contain links to other websites. We are not responsible for the content of other websites, or for the protection or privacy of data you submit to them.